

For Immediate Release

“Speed Shop” Muscle Car Showroom Opens in Selbyville, DE

September 18, 2017

POC: Fernando N. Guajardo, 302-535-0451

Craig Mullins, Founder of the Speed Shop, is pleased to announce the grand opening of a 7,000 square foot showroom. It features the Speed Shop’s very own restored muscle cars and trucks along with similar models on consignment. To celebrate, the Speed Shop is holding a luau style party complete with a pig roast Saturday, October 7, from 9 am to 3 pm. The general public is invited. “We are bringing back an era when cars were sexy and had engines that roared. When cars were more a work of art than a simple mode of transportation”, said Mullins. “There is something beautiful that happens that is difficult to put into words. The moment you slam your foot down on the gas and you feel that hard American muscle respond it creates an unforgettable feeling. I believe everyone should experience this at least once in their lifetime. I caution you though, you will get hooked.” Warned Fernando Guajardo, in charge of sales and marketing for the Speed Shop. Mullins, a native of Sussex County is no stranger to the car business as well as the racing circuit. He began his career working for his father Gene, who owned a used car dealership in Bridgeville, DE. This is where Mullins honed his restoration skills as well as his passion for fast cars. At 21, Mullins was racing and winning local and national stock car races. “I won races for my dad, he challenged me to be the best by betting against me on races. If you knew my father Gene, you would understand”. Added Mullins. When asked why classic muscle cars, he grinned and said “because I love them, and there are many of us who appreciate them and want to keep this part of history alive. Mullins invites those who share the same passion for cars to come and check out their rides. The Speed Shop was created to serve as a regional hub to buy, sell and trade muscle cars. Like their tag-line reads, these guys “make it happen”. For questions or more information stop by the Speed Shop located at 37050 Dupont Blvd, Selbyville, DE or contact Guajardo at 302-535-0451.